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The Kinetix Group Posts Record Revenue and Growth in 2015, Expands Service Offerings and Global Footprint

Healthcare consultancy reports growth driven by new partnerships and offerings, launches business unit in Ireland

NEW YORK, Feb. 1, 2016 /PRNewswire/ -- The Kinetix Group (TKG), a leading healthcare consultancy that empowers life science companies to effectively engage with health system and payer customers, today announced it achieved another record year of growth and profitability in 2015. TKG expanded its service offerings to include health information technology consulting for both health systems and life science firms. Additionally, the company opened a new business unit in Ireland to oversee global operations.

"While revenue is an important benchmark for performance, I prefer to think of our work in terms of lives influenced," said John Strapp, Co-Founder and Chairman. "Our patient engagement models, delivered through health plans and systems across the US and abroad, made an impact on more than 50 million people last year. That's what inspires us to continue growing and innovating."

Notable projects in 2015 include:

- Ongoing partnership with the American Medical Group Foundation (AMGF), including multiple collaboratives between industry and large health systems.
- Collaboration with the Consortium for Southeastern Hypertension Control (COSEHC) that was awarded a CMS Transforming Clinical Practices Initiative grant to implement a Practice Transformation Network with 3,400 providers in the southeast.
- A selection as Special Event Partner at the 2015 eyeforpharma Real World Evidence & Market Access Summit, which focused on improving market access through leveraging shared priorities between pharma and health systems. The partnership resulted in the release of a white paper and additional speaking engagements.

The Kinetix Group empowers life science companies to effectively engage with health system and payer customers by developing strategies and real world solutions aimed at impacting the right patient, at the right time, with the right care. TKG also works directly with health systems and payers to build and implement value-based delivery models for identified patient populations. To learn more, go to www.thekinetixgroup.com (<http://www.thekinetixgroup.com/>).

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