

Case Study – AMGA | The Kinetix Group

American Medical Group Association

OVERVIEW

Enhancing Global Involvement

The American Medical Group Association (AMGA), the leading trade association representing medical groups, health systems and other organized systems of care, including some of the nation's largest, most prestigious integrated delivery systems, engaged The Kinetix Group to coordinate educational program sponsorship and enhance group involvement.

Challenge

Seeking to empower its membership to optimize care delivery and improve outcomes for those impacted by Rheumatoid Arthritis (RA), AMGA needed third party support and program development.

Engagement

The Kinetix Group helped AMGA form a partnership with global life science leader Abbvie resulting in the formation of the Best Practices in Managing Patients with Rheumatoid Arthritis (RA) Collaborative. The Collaborative was founded to design techniques and resources to help providers optimize care delivery, improve patient engagement and improve outcomes for RA patients. The RA Collaborative was intended to leverage key learnings from proven models such as the AIM FARTHER program and facilitate a how-to approach that can be individualized for each participating organization.

The RA Collaborative program was designed to provide strategic approaches to care, engagement of specialists, increase awareness of rheumatoid arthritis, increase adherence to standardized quality approaches for treatment of rheumatoid arthritis and identification of patient gaps in treatment of rheumatoid arthritis. The Kinetix Group provided on-site support to participating members by addressing strategic issues, administrative needs and third party assessments of specific issues.

The Results18 AMGA medical group members participated in the one-year program, each developing a best practice white paper highlighting interventions and results. The Collaborative's success led further partnership between The Kinetix Group and AMGA in a Heart Failure Collaborative.