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The Kinetix Group Partners with eyeforpharma to Host Customer Leadership Panel at 2016 Flagship Conference

Forum for decision-makers focuses on the partnership between pharma and health systems to prioritize patient value, scheduled for May 2-3 at the Sheraton, Society Hill in Philadelphia

10:45 ET from The Kinetix Group (<http://www.prnewswire.com/news/the+kinetix+group>)

NEW YORK, April 28, 2016 /PRNewswire/ -- The Kinetix Group (TKG), a leading healthcare consultancy that empowers life science companies to effectively engage with health system and payer customers, will be hosting a customer leadership panel at eyeforpharma's flagship conference on May 2nd at 3:00pm ET at the Sheraton Society Hill in Philadelphia.

Led by expert faculty including David Carmouche, MD (*Ochsner Health Network*), Charles Pollack, MD (*Thomas Jefferson University*), Jerry Penso, MD (*American Medical Group Association*), and Len Fromer, MD (*Group Practice Forum*), TKG's customer leadership panel will focus on:

- The role of data in managing risk-based contracts
- The role of industry in value-based contracting strategies and models
- The movement from volume to value-based delivery models, and how managing transitions of care impact pharma's go-to-market strategy

Over the past several months, as companion resources for the event, TKG experts co-authored two new white papers, *The Voice of the Organized Customer* and *Emerging Payment Models*.

To view the agenda or register to attend, visit <http://www.eyeforpharma.com/philadelphia/>.

The Kinetix Group (TKG) empowers life science companies to effectively engage with health system and payer customers by developing strategies and real world solutions aimed at impacting the right patient, at the right time, with the right care. TKG also works directly with health systems and payers to build and implement value-based delivery models for identified patient populations. To learn more, go to www.thekinetixgroup.com.

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